

24TH CONGRESS ON DISASTER AND EMERGENCY MEDICINE



SPONSORSHIP PROSPECTUS

INSTITUTIONAL PARTNERS



Who We Are?

The mission of the **World Association for Disaster and Emergency Medicine (WADEM)** is to improve the well-being and resilience of individuals, communities, and societies affected by emergencies and disasters. This is achieved through evidence-based advancements, comprehensive and transdisciplinary education in emergency and disaster health, community empowerment, and advocacy for effective disaster risk reduction policies.

WADEM was founded as the “Club of Mainz” on October 2, 1976, with the goal of improving prehospital and emergency care globally, both in everyday situations and during major disasters. The founding members—renowned researchers, practitioners, and educators in acute medicine—came together to focus their efforts on the scientific, educational, and clinical aspects of immediate care. The organization’s name was later changed to the World Association for Disaster and Emergency Medicine to reflect the ongoing evolution of its mission, scope, and global reach.

As the oldest international organization in the field of emergency and disaster medicine, WADEM has members in 55 countries from a wide range of disciplines: medicine, nursing, emergency management, academia, the military, veterinary medicine, psychology, sociology, as well as international, governmental, and non-governmental organizations.

WADEM is internationally recognized as a leading organization in the development, evaluation, and dissemination of scientific evidence and best practices in emergency healthcare, disaster care, and disaster risk reduction. WADEM maintains ongoing collaboration with the World Health Organization (WHO), the United Nations Institute for Training and Research (UNITAR), numerous non-governmental organizations, and the global academic community.

For more information about WADEM, please visit: wadem.org.



Why Participate?

The World Association for Disaster and Emergency Medicine (WADEM, <https://wadem.org>) brings together the entire disaster-related ecosystem through its congresses.

This includes all the stakeholders your organization typically seeks to reach in order to develop and secure business opportunities.

- This is not a congress focused solely on emergency medicine.
- We serve as a convergence point for the military, civilian, and emergency sectors.

As you may know, the field of disaster medicine presents a unique complexity. It lies at the intersection of military, civilian, and emergency domains. Because disasters have societal impacts and implications, the required skills and knowledge extend far beyond physicians, care providers, and first responders.

They encompass many other fields — including your key stakeholders, influencers, and target decision-makers — such as planning, logistics, management, finance, security, rescue, government representatives, and academia. We bring together these key actors from across the European continent at regional, national, and increasingly international levels.

With this congress, we gather in one place more than 500 key strategic and operational stakeholders and decision-makers in crisis and disaster management, selected from 54 European countries.

Our participants represent the type of “complex client” you typically target: representatives from administrations, national and supranational agencies, often involved in funding decisions — and frequently the decision-makers themselves.

The various sectors involved in disaster response share major overlapping needs and concerns. Among them: the ability of responsible entities, whether civilian or military, to deploy command centers, communication systems, and planning capabilities autonomously, under any conditions, and without delay.

When it comes to equipment availability, logistical agility and the air-transportability of prepositioned and pre-acquired resources are essential.

Given the constantly evolving nature of threats, it is crucial to be able to manage all types of CBRNE events with confidence, while adhering to START standards.

All of this must be done in compliance with STANAG, GAM-EG-13, MIL-STD, CE, and ISO standards, while maintaining strict financial control to ensure the operational availability of equipment and personnel under all circumstances and in all environments.

This will be the very first European congress on emergency and disaster medicine to bring together such a comprehensive range of participants.

It creates a unique opportunity for meetings, idea exchange, and potentially decisive partnerships for your organization.



Why Participate?

The WADEM World Congress 2027, to be held in Paris – Grande Halle de La Villette – in April 2027, is the leading international event in disaster medicine. Held every two years, it brings together decision-makers, researchers, field professionals, and industry leaders from over 60 countries across Europe, the Americas, Africa, Asia, the Middle East, and the Gulf region.

In 2027, the congress will take place in **FRANCE**, in **PARIS** — a unique opportunity to build valuable and commercial connections not only within France but also with key decision-makers and stakeholders from around the world.

Organized by the Regional Organizing Committee (CRO) and GL events, the congress is supported by major French institutions (ministries, agencies, scientific societies) and will notably include strategic national actors such as the Paris Fire Brigade (BSPP), Civil Protection, SAMU, hospitals, SFMC, SFMU, and others.

Unlike traditional hospitals or prehospital fields, disaster medicine is based on an integrated and interdisciplinary approach, combining medical, logistical, technical, security, and industrial expertise. It is highly relevant to industries supporting life in extreme environments, whether in response to natural, technological, conflict-related, or CBRN (Chemical, Biological, Radiological, and Nuclear) disasters.

This congress is aimed not only at health-related industries but at all sectors involved in deploying human, medical, technical, and logistical resources in unstable or extreme environments, including:

- Humanitarian, emergency, and military medicine
- CBRN and ballistic protection (PPE, detection, decontamination)
- Transport (land, air, sea, rail) of personnel, victims, or equipment
- Production of shelters, containers, mobile or logistical modules
- Water purification, autonomous energy, preserved food, medical gases
- Crisis command, cybersecurity, dynamic mapping
- Artificial intelligence applied to crisis management and emergency medicine

WADEM 2027 aims to reflect the full ecosystem of disaster medicine, showcasing the expertise of your national industries — from major corporations to specialized suppliers and innovative startups.

The WADEM 2027 Congress will include:

- An international exhibition space for companies to present their solutions and innovations
- Scientific plenary sessions open to industrial contributions
- Targeted B2B meetings between exhibitors and strategic decision-makers

Several awards will be presented during the event, including a **€1,000 Innovation Award**, granted to a promising company or initiative. This award is supported by **StratAdviser Ltd.**



Your Options as a Preferred Partner

Beyond the standard visibility of your logo and website link across all communication materials (including those intended for exhibitors), **WADEM PARIS 2027** offers you the following exclusive benefits:

- **Private Business Meetings:** Reserved for your staff and guests, with a targeted selection of subject matter experts (SMEs) and key congress speakers.
Objective: To generate new business opportunities or finalize ongoing negotiations.
- **Satellite Discovery Workshops:** Designed to allow your invited prospects (pre-identified or met on-site) to discover and experience your services/products, alongside your suppliers.
- **Satellite R&D Workshops:** A space for your teams to explore future developments of your services/products, in collaboration with selected SMEs and key congress participants.

Your Options as an Exhibitor

As an exhibitor, in addition to standard visibility in the program, on the website, and through optional promotional materials, you benefit from the following advantages:

- **Access to indoor and outdoor exhibition space** to showcase your products and services. Standardized booths as well as customizable stands tailored to your needs are available.
- **Scheduled meetings at your booth** with selected speakers and participants of your choice.



Why is This Congress Crucial to Your Success?

The value of this congress lies in the experience WADEM has accumulated since its founding in 1976, as well as in the close cooperation of WADEM Europe—both institutionally and through its leadership—with the key organizations that define standards and practices, certifications, fundamental and applied research, training, and the production of forward-looking, strategic, and tactical studies.

These organizations include:

- National Firefighter Veterinarians Association (ANVSP: <https://www.anvsp.fr>)
- Greater Paris University Hospitals (APHP: <https://www.aphp.fr/media/9221>)
- Fire brigade of Paris (BSPP: www.terre.defense.gouv.fr/pompiers-paris)
- Association of French Military Anaesthetists, Intensivists and Emergency Physicians (CARUM: <https://carum.org>)
- Collaboration for Research to Enhance Disaster Outcomes (CREDO: <https://credoglobal.eu>)
- General Directorate for Civil Protection and Crisis Management (Direction Générale de la Sécurité Civile et de la Gestion des Crises – in French) DGSCGC: www.securite-civile.interieur.gouv.fr)
- Disaster Health Institute (DHI: <https://disaster.health>)
- European Council for Disaster Medicine (ECDM: www.eucodime.eu)
- School of Advanced Studies in Public Health (EHESP: www.ehesp.fr)
- National School for Fire Brigade Officers (ENSOSP: www.ensosp.fr)
- French National Federation of Firefighters (FNSPF: www.pompiers.fr)
- Global Health Security Alliance (GloHSA : <https://glohsa.com>)
- International Commission on Disaster Medicine (ICDM : <https://www.cimc-icdm.eu>)
- Institute for Risk Management (IMdR : <https://www.imdr.eu/>)
- Léonie Chaptal Foundation <http://www.fondationleoniechaptal.fr>
- SAMU of Paris
- European Society of Firefighter Medicine (SEMSP)
- The French Society of Anaesthesia, Critical Care and perioperative Medecine (SFAR:)
- French Society of Disaster Medicine (SFMC: www.sfmc.eu)
- French Society of Emergency Medicine (SFMU: <https://www.sfmou.org/fr/>)
- StarAdviser: <http://www.stratadviser.com>
- WADEM Europe: www.wadem.org/chapters/euro-chapter/
- WADEM Global: www.wadem.org



Local Organizing Committee

Chair: Emmanuel ROHRBACHER

Team:

- Dr Sergo ALBARELLO
- Dr Sébastien BEAUME
- Dr Norbert BERGINIAT
- RN Guillaume DECORMEILLE
- Dr David FONTAINE
- Marie GED
- Mag. Sevan GERARD, EMT-P
- Dr Jan-Cédric HANSEN
- Dr Didier POURRET
- Pr Karim TAZAROURTE
- Dr Frank Van TRIMPONT
- Pr Benoît VIVIEN

Local Scientific Committee

President : Pr Benoît VIVIEN

Team :

- | | |
|-----------------------------|-------------------------|
| • Dr Sergio ALBARELLO | • Dr Jan-Cedric HANSEN |
| • Dr Raed ARAFAT | • RN Christel HENDRICKX |
| • Dr Veronica AQUILINO | • RN James IACINO |
| • Dr Sebastien BEAUME | • Dr Serge JENNES |
| • Dr Norbert BERGINIAT | • Dr Georgios LELEDAKIS |
| • RN Guillaume DECORMEILLE | • RN Julien MARX |
| • Pr Don DONAHUE | • Pr Roberto MUGAVERO |
| • Dr David FONTAINE | • Dr Didier POURRET |
| • Dr Pierre Michel FRANÇOIS | • Emmanuel ROHRBACHER |
| • Marie GED | • Pr Karim TAZAROURTE |
| • Mag. Sevan GERARD, EMT-P | • Dr Frank Van TRIMPONT |



Sponsorship Levels

Your sponsorship level will reflect your financial commitment to the congress.

- **GOLD** starting from **€30,000**
- **SILVER** starting from **€20,000**
- **BRONZE** starting from **€10,000**



Visibility Opportunities

Sponsor a Lunch Break – €15,000 (excl. VAT)

Associate your brand with this key moment in the program (1.5 to 2 hours), allowing participants to relax and network.

It's an ideal time to discuss innovations and for exhibitors to engage with attendees.

- Opportunity to speak in the agora during the break.

Poster Session Sponsor – €11,000 (excl. VAT)

The congress will highlight poster presenters in a dedicated area within the exhibition hall. Becoming a partner of this space guarantees high visibility and official recognition of your company or organization.

- Logo on poster session signage
- Logo on the congress website

Badge Lanyards – €7,500 (Exclusive) (excl. VAT)

All registered participants will receive an official name badge and lanyard upon check-in. Wearing the badge is mandatory throughout the congress to access sessions, social events, and the exhibition.

- Your organization's logo on the lanyard
- Your logo featured on the congress website's sponsor page
- Lanyards to be provided by your organization

Sponsor a Coffee Break – €7,000 (excl. VAT)

Associate your brand with this 45-minute break in the program, offering refreshments to participants.

It's a prime opportunity to network and engage with attendees.

- Opportunity to speak in the agora during the break

Participant Bag – €5,000 (Exclusive) (excl. VAT)

Each registered participant will receive an official congress bag at check-in.

The organizing committee will select a high-quality bag in collaboration with the sponsoring company to encourage long-term use.

- Your organization's logo on the bag (alongside the congress and host logos)
- Your logo featured on the congress website's sponsor page
- Bags to be provided by your organization



Wi-Fi – €5,000 (Exclusive) (excl. VAT)

Sponsor the official congress Wi-Fi. Dedicated signage will be displayed on-site to highlight your sponsorship, and the network password will feature your brand name.

Notepads & Pens – €5,000 (Exclusive) (excl. VAT)

Provide each attendee with a notebook and pen, placed in conference rooms and participant bags.

- Notebooks to be supplied by your organization. Visuals must be approved by the scientific committee.

Opening Reception – €5,000 (Non-exclusive) (excl. VAT)

The opening reception will take place on the first evening of the congress. It's a great opportunity to kick off the event and thank exhibitors for their participation. Catering will be arranged near your booth to encourage interaction and maximize your visibility.

Sponsorship for Low-Income Countries & Students – €4,500 (excl. VAT)

To make the congress a true platform for networking, knowledge exchange, and collaboration, we are offering grants for students and participants from low-income countries.

Priority will be given to those presenting an abstract at the congress.

- Your contribution will be acknowledged in the official congress program
- Your logo featured on the congress website's sponsor page
- A welcome letter from your organization will be given to grant recipients



Congress Newsletter – Starting from €1,500 (excl. VAT)

A customized newsletter, designed in your brand colors and according to your preferences, sent to all registered participants.

The price includes multiple publication opportunities at different periods before the event, along with the integration of your company logo.

This ensures optimal visibility in the weeks leading up to the congress.

Two options available:

- **Insertion in a congress newsletter:** Your banner ad (linked to a URL of your choice) will be included. The banner must be provided by you (horizontal JPEG format, 728 x 90 pixels). The send date will be determined by the organizer.
- **Custom newsletter send:** You provide the full HTML code for the newsletter. This version is subject to prior approval by the organizing committee.

NEWSLETTER	PRICE (excl. VAT)
1 – 3 months before	€1,500
2 – 2 months before	€2,000
3 – 1 month before	€4,000
4 – 2 weeks before	€5,000
5 – 2 days before	€7,000

Advertisement in the Official Program – Starting from €1,500 (excl. VAT)

Include your advertisement in the official congress program, available for download on the event website and mobile app.

The visual must be provided by you.

- **Inside front cover (2nd cover):** €2,000 (excl. VAT)
- **Interior page:** €1,500 (excl. VAT)



On-Site Visibility at the Event Venue

Numerous visibility options will be available at the congress venue (indoor and outdoor): adhesive branding, signage, custom displays, and more.

These materials will allow you to effectively promote your company and/or products to all participants.

Speaking Opportunity

Present Your Products and Company in Our AGORA – €5,000 (excl. VAT)

An agora space will be available to exhibitors during coffee and lunch breaks, allowing them to present their products and innovations to participants in the exhibition area.

Exhibition

For Private Companies

If you are a private company wishing to exhibit and engage with participants:

- **Equipped 9 m² booth (3 m x 3 m): € 7,500 (excl. VAT)**

Included:

- Partition walls
 - 1 table
 - 2 chairs
 - 2 exhibitor badges
-
- **Outside exhibition space – 100 € / sqm**

For Associations or Non-Profit Organizations

- **Exhibition space: € 1,500 (excl. VAT)**
 - ✓ 1 table
 - ✓ 2 chairs
 - ✓ 2 exhibitor badges
- **6sqm exhibition booth: € 2,100 € (excl. VAT)**
 - ✓ 6 sqm including walls
 - ✓ 1 table
 - ✓ 2 chaises
 - ✓ 2 exhibitor badges
- **9sqm exhibition booth: € 2,400 (excl. VAT)**
 - ✓ 9 sqm including walls
 - ✓ 1 table
 - ✓ 2 chaises
 - ✓ 2 exhibitor badges



YOUR CONTACTS



Arthur NAULIN
Sales Executive

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mob. +33 7 89 05 77 96



Emmanuel ROHRBACHER
Chair, Local Organizing Committee

urgonet67@gmail.com

mob. +33 6 75 29 14 69



BOOKING FORM – ALL FIELDS ARE MANDATORY

To be submitted, signed and sealed, by post or e-mail, to:
GL events Exhibitions Operations – Arthur NAULIN
59, quai Rambaud – 69002 Lyon France – arthur.naulin@gl-events.com

COMPANY

SIRET.....
Intra-Community VAT No.....
ADDRESS.....
Post code.....City:Country.....

Contact details

First name :.....Last Name :.....
Landing phone :Mobile :
E-mail :.....@.....

INVOICE DETAILS (If different)

COMPANY

SIRET.....
Intra-Community VAT No.....
ADDRESS.....
Post code.....City:Country.....

Contact details

First name :.....Last Name :.....
Landing phone :Mobile :
E-mail :.....@.....

BANK TRANSFER: indicate the name of the event and our invoice number

BANK: SOCIETE GENERALE – **Account n°:** 00020357673 – **RIB:** 14
IBAN: FR76 3000 3022 8000 02035767 314
SWIFT BIC: SOGEFERPP

CHEQUE: payable to: **GL EVENTS EXHIBITIONS OPERATIONS**

59, quai Rambaud – 69285 Lyon cedex 02 – France
Billing contact: factureclient.pco@gl-events.com



BOOKING FORM – ALL FIELDS ARE MANDATORY

To be submitted, signed and sealed, by post or e-mail, to:

GL events Exhibitions Operations – Arthur NAULIN

59, quai Rambaud – 69002 Lyon France – arthur.naulin@gl-events.com

Sponsorship	PRICING	TOTAL	
Gold sponsor	30 000 €		
Silver sponsor	20 000 €		
Bronze sponsor	10 000 €		
SPONSORSHIP	PRICING	QUANTITY	TOTAL
Lunch break	15 000 €		
Poster Session	11 000 €		
Badges & Lanyards	7 500 €		
Coffee Break	7 000 €		
Participant Bags	5 000 €		
Wi-Fi	5 000 €		
Notepads & Pens	5 000 €		
Opening Reception	5 000 €		
Sponsorship low-income countries	4 500 €		
Booking of a round table during 1 lunch (10 pax)	2 000 €		
Digital sponsorship			
Congress Newsletter	1 500 €		
Program sponsorship	1 500 €		
Speaking Opportunity			
Agora speech	5 000 €		
Exhibition	PRICING	QUANTITY	TOTAL
9 sqm exhibition booth	7 500 €		
Outside exhibition space	100 € / sqm		
Association or Non-Profit Organizations			
Exhibition space	1 500 €		
6sqm exhibition space	2 100 €		
9sqm exhibition space	2 400 €		
TOTAL Excl. VAT		
ADMINISTRATION FEE – Mandatory			450 €
TOTAL Incl. VAT		

PAYMENT TERMS

50% deposit on receipt of invoice:

- Balance of 50% by December 1, 2026, at the latest.
- Invoice issued after December 1, 2026, is in immediate payment.



General Terms & Conditions of Sale

Contract comprises (i) the participation request accepted by the ORGANIZER and the SERVICE PROVIDER, (ii) the associated Purchase Order, (iii) the general provisions of this Contract, and (iv) any potential requests for additional services. Purchase Order: an offer of services provided by the SERVICE PROVIDER to the PARTNER, with a specific description and pricing on a case-by-case basis.

ORGANISER: refers to the client World Association for Disaster and Emergency Medicine (WADEM) based at 3330 University Avenue, Suite 130, Madison, WI 53705.

SERVICE PROVIDER: refers to the company GL events Exhibitions Opérations, a public limited company having its headquarters at 59, quai Rambaud 69002 Lyon, to which the organizer has entrusted the provision of organizational services for the Event and in particular the provision of services for partners and contracting with partners.

PARTNER: any individual and/or legal entity that who has concluded the Contract with the SERVICE PROVIDER to benefit from services within the framework of the Event in question.

Event: refers to the event 24th edition of the Congress on Disaster and Emergency Medicine that will take place at the Centre des Congrès de la Villette at the Cité des Sciences et de l'Industrie, Paris **PARTNER'S BRAND:** refers interchangeably to the partner's brand(s) and logos subject to in this Contract.

Event Brand and/or Logo: refers to the brand(s) and logo(s) used by the ORGANIZER within the Event.

SERVICES: services and products rented and/or purchased by the PARTNER from the SERVICE PROVIDER, as detailed in the Purchase Order and, if applicable, in any future purchase orders for subsequent services.

PREAMBLE:

The PARTNER and the SERVICE PROVIDER (hereinafter individually or collectively referred to as the "Parties") have come together to define and establish the terms and conditions of the participation request made by the PARTNER to the SERVICE PROVIDER. In this regard, the PARTNER acknowledges that it was invited by the SERVICE PROVIDER to provide its observations/remarks on the draft contract when sending the Purchase Order and this Contract. Following their discussions, the PARTNER and the SERVICE PROVIDER have agreed to collaborate under the conditions defined below. In this respect, the Contract replaces any other documents previously exchanged between the Parties. In this context, the PARTNER, on the one hand, and the SERVICE PROVIDER, on the other hand, declare that they have received all the necessary information for their commitments and have also fully understood and accepted their obligations under the said Contract. In this regard, the PARTNER acknowledges that its essential obligations under the Contract are as follows:

- Provide all the necessary information and/or elements and/or carry out all the necessary steps for the provision of Services by the SERVICE PROVIDER.
- Make full payment of the Contract's price,



On its part, the SERVICE PROVIDER acknowledges that its essential obligation is to perform, within the agreed timelines and according to the required quality standards, the Services as agreed and detailed in the Purchase Order and, where applicable, in any purchase order for additional services.

ARTICLE 1: OBJECT OF THE CONTRACT

In accordance with Article L1453-8 of the Public Health Code, the purpose of this Contract is to govern the conditions under which the PARTNER will benefit from the Services provided by the SERVICE PROVIDER in connection with the Event, in exchange for proportional remuneration, of which the ORGANIZER is a direct beneficiary.

ARTICLE 2: ORGANIZER'S COMMITMENT

2.1 Organization of the Event

The ORGANIZER and the SERVICE PROVIDER undertake to organize the Event under the conditions presented to the PARTNER during the various preparatory exchanges leading to this Contract and which have been the subject of a participation proposal accepted by the PARTNER.

2.2 Promotion of the collaboration and the Event

The ORGANIZER together with the SERVICE PROVIDER authorizes the PARTNER to promote its association with the Event. As such, the SERVICE PROVIDER grants THE PARTNER the nonexclusive, nontransferable right to communicate, reproduce, and display, as detailed in the Purchase Order, the name and official logo of the Event, solely for communication related to the PARTNER'S BRAND, excluding any other brand of the PARTNER. This promotion applies to the PARTNER's communication materials (with or without the purchase of advertising space), including:

- public relations and press relations materials (press kits and press releases),
- digital" communication materials (Internet, mobile),
- internal communication materials (namely intranet), within the Territory and for the duration of this Contract. Any communication materials that the PARTNER wishes to create at its own expense must be submitted imperatively for approval to the SERVICE PROVIDER and must, in any case, comply with the graphic guidelines of the Event, which will be provided by the SERVICE PROVIDER.

2.3 Visibility

Visibility in favor of the PARTNER'S BRAND

THE SERVICE PROVIDER undertakes to provide visibility to the PARTNER'S BRAND through the provision of spaces and/or the implementation of elements, materials, or promotional actions within the framework of the Event, as detailed in the Purchase Order. Implementation of Visibility Where applicable, the aforementioned elements and materials are provided and/or installed/uninstalled and/or organized by the PARTNER, who guarantees their compliance with all applicable standards (including safety, etc.) and any third-party rights related thereto. The PARTNER will receive within the time required from the SERVICE PROVIDER, all the information and characteristics of the Event's venues, notably technical requirements and venues arrangements



2.4 Exclusivity

The terms to any potential exclusivity associated with this Contract are detailed in the Purchase Order.

ARTICLE 3. THE PARTNER'S COMMITMENTS

3.1 Intellectual Property

The PARTNER authorizes the ORGANIZER and the SERVICE PROVIDER to reproduce and represent verbal and semi-figurative marks related to the PARTNER'S BRAND, as well as any visual elements made available to the SERVICE PROVIDER by the PARTNER, for the purposes of carrying out the visibility commitments as described in Article 2 above, and its communication on the Event, excluding any other use, for the duration of this Contract and worldwide. Such intellectual property rights shall remain in force for references as mentioned in article 5.2 below. For premium processing of communications related to the Event and the Contract, the SERVICE PROVIDER has, for some media, the possibility of applying a monochrome filter on the PARTNER's logo, while respecting the PARTNER'S BRAND.

3.2 Financial Terms

The financial terms of this Contract are detailed in the Purchase Order.

ARTICLE 4. RECIPROCAL OBLIGATIONS OF THE PARTIES

With the aim of developing their collaboration and performing the Contract, the Parties agree to the following reciprocal obligations:

4.1 Obligation of Collaboration and Good Faith

The Parties commit to making all efforts to fulfill their mutual obligations in a spirit of good and loyal cooperation. Each Party is responsible for communicating to the other Party any useful information for the harmonious development of this Partnership.

Each Party undertakes to :

- ensure the perfect execution of its obligations under the Contract.
- apply all due care and diligence and use its know-how, expertise and skills to provide the other Party with services of a high quality.
- carry out its obligations and services under the Contract in a professional manner and in compliance with applicable best practices.
- execute the services assigned to it in strict compliance with legislative, regulatory, and professional standards, as well as customs and practices applicable in this matter in force on the French territory, which it expressly acknowledges and accepts to be enforceable.

4.2 Respect for Image and Reputation

Each Party undertakes not to harm, in any way, the image and/or reputation of the other Party, its brands, products, and services, and/or those of the group to which it belongs. Any violation of this principle could lead to the termination of this Contract under the conditions of Article 5 below, without prejudice to any damages that the Party affected by such violation may claim.

4.3 Prior Approvals

Each Party undertakes to provide the other Party with all necessary elements for the services for which they commit under this Contract, in the agreed formats and in sufficient quantity. Each



Party undertakes to transmit to the other Party each draft of communication medium produced in execution of this Contract, for prior and express written approval and any modifications. This approval will be given within a period of 48 working hours following the receipt of the drafts to be approved. After this period and in the absence of a response, the drafts will be considered as validated.

4.4 Ownership of Distinctive Signs

It is specified that neither THE PARTNER nor THE ORGANIZER nor THE SERVICE PROVIDER acquires ownership or usage rights and may not use the signs, emblems, logos, visuals, brands, and other distinctive signs of the other Party except as described in the Contract.

4.5 Requests for participation, admission or refusal procedure

The Organizer may decide at any time, including after receiving the contract, on refusals or admissions, without appeal. A contract may therefore be refused by the Organizer, who will justify its refusal in light of the suitability of the partner's offer with the strategic positioning of the Event. The spaces are re-marketed at each new edition; no partner can therefore claim to have benefited from a specific location in previous editions in order to request it again.

Furthermore, the partner whose contract has been refused cannot claim that they were admitted to previous Events, nor can they argue that their participation was solicited by the Organizer. They cannot invoke, as proof of admission, the correspondence exchanged between them and the Organizer, the payment of the amount corresponding to the services ordered, or the publication of their name on any list. The refusal of the partner's participation will not give rise to any indemnity payment, other than the refund of the amounts paid to the Organizer, excluding the administrative fees, which will remain the property of the Organizer. The consequences of withdrawal are defined in this Contract.

The Organizer establishes the general layout of the Event, taking into account the strategic positioning of the Event, the products or services involved, and the spaces available at the time of receipt of the contract. When assigning spaces, the Organizer will make every effort to consider the partner's expressed wishes, without the partner being able to claim the reservation of a specific space or contest the allocation decided by the Organizer.

The Organizer reserves the right to modify the layout and the allocation of spaces whenever deemed necessary in the interest of the Event.

ARTICLE 5. DURATION OF THE CONTRACT AND TERMINATION

5.1 Duration

Unless terminated earlier in accordance with the terms of the Contract, the Contract shall take effect from its signature and shall remain in force until the 2nd October 2026 inclusive.

5.2 Exceptions to Duration and Territory

The duration and territory of this Contract are subject to the following exceptions:

- The responsibilities and warranties of the Parties as provided for in Articles 6 and 7 below, which shall survive the end of this Contract until the completion of ongoing actions or the expiration of prescription periods attached to the services and/obligations of the Parties.



- The references to the Parties to this Contract by using and referring to the distinctive signs of the Parties after the end of this Contract, solely for the purpose of historical reference to the Contract and/or the Event, worldwide, exclusively within the scope of internal communications, institutional communications, public relations, and press relations.
- The uploading of content on video-sharing platforms and social networks, which will remain online in the history of these platforms as long as they are operated, without any obligations for these parties to remove them, except upon written request from one of the Parties.
- It is understood and accepted that the Parties will not be responsible for fraudulent reproductions and sharing on the internet of contents bearing the marks of the Parties by third parties (such as fraudulent downloads). However, at the request of the other Party, the Parties shall take steps to have these contents proposed by content-sharing sites or platforms removed, without any obligation to achieve specific results.

5.3 Sanction in case of Non-Performance of the Contract

5.3.1 Exception of Non-Performance - Termination of the Contract

It is expressly agreed between the Parties that breaches of the essential obligations of each Party as referred to in the preamble above may result, after sending a formal notice letter by registered mail with acknowledgment of receipt to the defaulting Party, in the suspension of the execution of the Contract for the period mentioned in the said letter and, if at the end of this period no modification has occurred allowing the resumption of the execution of the Contract, in the termination of the Contract at the fault of the defaulting Party.

The termination will be notified to the defaulting Party by sending a new registered letter with acknowledgment of receipt, and it will take effect immediately.

All costs resulting from the resumption of the execution of the Contract by either Party will be invoiced with supporting documents to the defaulting Party.

In the event of termination due to the fault of the PARTNER: the exercise of this right of termination will lead to the PARTNER's settlement, upon receipt of the invoice, of the full price of the Contract and the expenses incurred by THE SERVICE PROVIDER for the execution of the Contract until the date of termination. In the event of termination due to the fault of THE SERVICE PROVIDER: the amounts corresponding to the services performed until the date of termination will be due by the PARTNER. Where applicable, THE SERVICE PROVIDER will refund the PARTNER any amount overcharged.

Forced execution: given the specific nature of the services and the essential know-how necessary for the performance of THE SERVICE PROVIDER's obligations under the Contract, the Parties expressly agree to exclude the application of the provisions of Articles 1221 and 1222 of the Civil Code.

5.3.2 Change of Format - Postponement- Cancellation of the Event

A - Definitions

Force Majeure Event: It is expressly agreed between the Parties that constitutes a "Force Majeure Event," justifying the cancellation, postponement, or interruption of the Event, any case qualified as such by law (Article 1218 of the Civil Code) and by jurisprudence, as well as (i) the administrative closure of the considered Event venue or (ii) the prohibition of the Event issued by a competent authority with the necessary police powers.



Other legitimate case of postponement, cancellation, interruption: It is expressly agreed between the Parties that constitutes an “Other legitimate case,” justifying the cancellation, postponement, or interruption of the Event, any technical, health-related, climatic, political, economic, social, or other situation, whether or not regulated, or any situation assessed by reference to the requirements of the precautionary principle, which requires to note that the conditions are not met to organize or maintain the Event under the initially planned conditions, even though the conditions of unpredictability, externality, and irresistibility that characterize force majeure are not established. It is understood that the Covid-19 epidemic, its evolution, and its future repercussions constitute another legitimate case.

B - Change of Format - Postponement of the Event

In the event of temporary impediment constituting a Force Majeure Event or an Other legitimate case, the ORGANIZER may decide (i) to postpone an Event to a different date during the year 2026 or (ii) to modify the format of the Event so that it takes place virtually. The Contract continues to produce its effects for the new dates of the Event or the new format, without the PARTNER being able to claim compensation for any damage whatsoever (material or immaterial, direct or indirect, including any operating losses) or refuse the postponement or change of format.

THE SERVICE PROVIDER will inform the PARTNER of the new modalities of organization for the Event as soon as possible. In the event of a change in the format of the Event to a virtual format, the Services outlined in this Contract will be replaced by equivalent services adapted to the new format at adjusted rates, communicated to the PARTNER.

The sums paid by the PARTNER will be retained by the SERVICE PROVIDER, and any adjustments related to the change in format will be made when paying the balance.

Any postponement of the Event beyond year N+1 will be deemed as a cancellation (see cancellation terms).

C - Cancellation of an Event

In the event of a definitive impediment constituting a Force Majeure situation or another legitimate case, the ORGANIZER may decide to cancel the Event, resulting in the de facto cancellation of the SERVICES to be rendered by the SERVICE PROVIDER.

Cancellation releases both parties from their respective obligations. Regarding the agreed price and the fate of sums paid for the provision of spaces and ancillary services ordered, the Parties agree to derogate from the provisions of the first paragraph of Article 1218 of the Civil Code, which provide for the termination of the contract: By way of derogation from Article 1218 of the Civil Code, the PARTNER will automatically benefit from a credit corresponding to 100% of the Contract amount, valid for the next edition of the Event.

In case of refusal of this credit communicated to the SERVICE PROVIDER within 15 days following the communication of the cancellation of the Event, the PARTNER may claim a refund of the amount paid or to be paid corresponding to the cancelled Event, subject to a deduction intended to cover part of the expenses incurred by the SERVICE PROVIDER as follows:

- Cancellation by 160 days before the event: 50% of the total amount is due
- Cancellation between 159 and 45 days before the event: 75% of the total amount is due
- Cancellation less than 44 days to the event: 100% of the total amount is due. The liability of the SERVICE PROVIDER cannot be sought under any circumstances for compensation of any material or immaterial, direct or indirect damages, including loss of profits incurred by the PARTNER



5.3.3 PARTNER's Withdrawal

In the event that the PARTNER notifies the SERVICE PROVIDER of its withdrawal from the Event and its unilateral decision to terminate the Contract in advance, for any reason whatsoever including a Force Majeure event, the PARTNER is required to pay the SERVICE PROVIDER a compensation corresponding to 100% of the total Contract amount.

ARTICLE 6. CONFIDENTIALITY

The Parties undertake to consider as strictly confidential all information, of any nature and in any medium, transmitted by one of them to the other in the course of executing this Contract (including the terms and conditions of this Contract),.

Each Party agrees to only disclose the received confidential information to the members of its personnel involved in the execution of this Agreement, who have been informed of the confidential nature of such information.

The commitments made by the Parties under this article shall survive the termination of this Contract, regardless of the cause, for a period of two (2) years.

ARTICLE 7. PERSONAL DATA

Only data strictly necessary for the purposes of the processing carried out under this Contract is collected by the SERVICE PROVIDER acting as a subcontractor of the ORGANIZER.

The processing implemented meet explicit, legitimate, and determined purposes. In this regard, the data is processed primarily for the following purposes:

- The execution of the SERVICE PROVIDER 's obligations,
- The management, where applicable, of email sending; newsletters or invitations by the SERVICE PROVIDER.

In accordance with Law No. 78-17 of January 6, 1978, as amended, relating to data processing, data files and individual liberties, the SERVICE PROVIDER informs the PARTNER about the processing of personal data that it carries out.

The recipients of personal data are the relevant departments of the SERVICE PROVIDER and the ORGANIZER.

The ORGANIZER and the SERVICE PROVIDER only retain personal data for the time necessary for the operations for which they were collected and in compliance with current regulations. Thus, the data is retained for the duration of the contractual relationship, increased by 3 years for animation and prospecting purposes, without prejudice to retention obligations or prescription periods. Data relating to prospects is kept for a period of 3 years from the last incoming contact with the ORGANIZER and/or the SERVICE PROVIDER.

The ORGANIZER and the SERVICE PROVIDER ensure the security of personal data by setting up a strengthened data protection using physical and logical security means. In accordance with applicable regulations on personal data, individuals whose personal data are being processed by the ORGANIZER and the SERVICE PROVIDER have the right to access, query, modify, rectify, and oppose the information concerning them.



ARTICLE 8. RESPONSIBILITIES AND WARRANTIES

8.1 Responsibility

Each Party shall exercise all reasonable care in the execution of the commitments under this Contract, in accordance with applicable standards and norms.

Each Party is solely responsible for supervising its employees. Agents, employees, or collaborators employed by each Party for the execution of the commitments under this Contract shall remain under its sole control, direction, and full responsibility.

8.2 Insurance – Warranties

8.2.1 Civil liability insurance

The PARTNER must hold civil liability insurance covering its activities and the financial consequences of any damage caused by one of its employees and/or one of its subcontractors and/or persons/agents appointed by it and/or caused by its property, furniture or equipment. The PARTNER undertakes to maintain these guarantees and insurances for the entire duration of this Contract and to provide proof thereof at the SERVICE PROVIDER's request.

When registering for the Event (as indicated in the Application Form), the PARTNER benefits from property damage insurance taken out by the SERVICE PROVIDER, guaranteeing the goods exhibited for a value of up to €5,000 (five thousand euros) Beyond this amount of coverage and for certain goods (fragile objects, etc.), additional coverage may be requested from the SERVICE PROVIDER.

Regarding the PARTNER's personal effects and objects, the SERVICE PROVIDER excludes all liability for losses, including theft, loss, destruction, etc., in particular laptops, tablets, telephones and, more generally, all electronic devices, cash and valuables, as well as works of art and collectors' items, jewelry and furs, precious stones, pearls and watches.

The above coverage does not apply to outdoor sites.

For certain events, the PARTNER may request specific property damage insurance for outdoor sites, covering his goods for the declared value, except in the case of damage due to bad weather. In the event of damage to its equipment or property beyond the above-mentioned guarantees, the PARTNER and its insurers waive any recourse against the SERVICE PROVIDER and its insurers on any grounds whatsoever. Clauses, cover, deductibles and exclusions (in particular theft) are detailed in the information leaflet sent to the Exhibitor on first request or available in the PARTNER area. Insurance conditions may be modified in accordance with insurers' requirements. Any modifications will be accepted by the PARTNER, who undertakes not to consider them as being of such a nature as to call the Contract into question. The guarantee period covered by the aforementioned insurance covers the duration of the Event's operation, until it closes to the public. Outside this period, the SERVICE PROVIDER declines all responsibility in the event of theft and/or

ARTICLE 9. ANTI-GIFTS AND TRANSPARENCY LAW

Pursuant to the provisions of Article L1453-7 and subsequent articles of the Public Health Code, the PARTNER must submit this Contract to the competent administrative authority for the declaration or authorization regime, depending on the amount of the Services provided. In case of refusal by the competent administrative authority, the PARTNER shall inform the SERVICE PROVIDER. The terms of the Contract may then be revised by the Parties and, if necessary, resubmitted to the competent administrative authority after the Parties agree on their content. If the competent authority maintains its refusal, this Contract may be terminated by the most diligent Party, and the sums received by the SERVICE PROVIDER shall be reimbursed to the



PARTNER, provided that the PARTNER can demonstrate that the refusal of the competent authority is not due to any fault, delay, or negligence on the part of the PARTNER.

Otherwise, the provisions of Article 5.3.3 shall apply. The PARTNER shall make the necessary declaration that may be required under applicable laws concerning the remuneration of the Services by the PARTNER, sponsorship benefits, and the use of the remuneration of the Services by the SERVICE PROVIDER, as well as the use of names, logos, or trademarks in connection with these declarations.

Under the scope of this Contract, the SERVICE PROVIDER commits to strictly comply with the provisions of Articles L.1453-3 and subsequent articles of the Public Health Code. The SERVICE PROVIDER undertakes not to use the amounts paid by the PARTNER to directly provide an advantage within the meaning of Articles L.1453-3 and subsequent articles of the Public Health Code to the individuals referred to in Article L.1453-4 of the Public Health Code except for the ORGANIZER. It is understood between the Parties that this clause does not apply to any benefits or hospitality provided to healthcare professionals or students (Articles L.1453-3 and following of the Public Health Code) by the SERVICE PROVIDER that do not originate directly from the sums paid by the PARTNER but charged to the overall budget of the Event.

ARTICLE 10. MISCELLANEOUS

10.1 Intuit Personae

This Contract is entered into on an intuit personae basis. Consequently, the Parties shall not, without the prior written consent of the other Party, assign, transfer, share, delegate, or transmit, in any form whatsoever, whether for free or for consideration, all or part of this Contract, including, but not limited to, by way of merger, spin-off, partial contributions of assets, or lease management.

10.2 Social Regulations

Each party employs, supervises, and remunerates its personnel under its sole responsibility with respect to tax, social, and labor law obligations, particularly those related to working hours. All full-time or part-time personnel devoted to the performance of a party's commitments under this Contract remain under the hierarchical authority of that party, their employer, or any third party commissioned by it.

10.3 non-waiver

The fact that one Party does not invoke a breach by the other Party of any of its obligations shall not be deemed, for the future, as a waiver of the obligation in question.

10.4 Domicile - Modifications – Tolerance

10.4.1 For the purposes of the execution of this Contract, the parties elect domicile at the address of their respective headquarters as stated in the Purchase Order. Any written correspondence or notification under this Contract shall be made by email with acknowledgment of receipt or by registered letter with acknowledgment of receipt.

10.4.2 This Contract represents the entire agreement existing between the Parties and supersedes all correspondence, verbal or written agreements between the PARTNER and the SERVICE PROVIDER, prior to the signing hereof.

10.4.3 Any modification of one of the clauses or conditions of this Contract shall be evidenced by an amendment signed by persons duly authorized for this purpose by each Party



10.4.4 No tolerance from either party with respect to the provisions of the Contract, regardless of its nature, importance, duration, or frequency, shall be considered as an amendment, or waiver of these provisions, nor shall generate any rights in favor of the other party. Each of the parties may always terminate such tolerance at any time in compliance with the provisions herein.

ARTICLE 11. APPLICABLE LAW AND DISPUTE RESOLUTION

This Contract is governed by French law. If one or more of its provisions are deemed invalid or declared as such by any judicial authority, the Contract shall remain valid and enforceable in all its other provisions. In the absence of an amicable settlement, any disputes arising between the Parties concerning the validity, interpretation, execution, or termination of this Contract shall be submitted exclusively to the competent courts of Lyon.

